



Slow Food® Calgary

## **FOR IMMEDIATE RELEASE**

### **Slow Food Calgary's 13<sup>th</sup> Annual Feast of Fields**

September 14, 2014 (Calgary)

Slow Food Calgary is pleased to present the 13<sup>th</sup> Annual Feast of Fields. This celebration of Alberta's harvest features some of Calgary's best chefs in partnership with local food producers to create culinary magic for Calgary food lovers. Rouge Restaurant ([rougecalgary.com](http://rougecalgary.com)) plays host in their historic garden and smooth jazz music by Tim Tamashiro sets the mood.

This event brings together food lovers, chefs and producers to eat, relax and learn more about Slow Food, its initiatives and partners.

Participating restaurants include: Blink, Boxwood, Brava Bistro, Catch & The Oyster Bar, Cookbook Co. Cooks, Cornerstone Music Café, Double Elle Bakery, FARM, Il Sogno, Market, Nicole Gourmet Catering, Open Range, Petroleum Club, Rouge Restaurant, Sidewalk Citizen Bakery, Swine and Sow, Tango Bistro and Yellow Door.

Participating liquor vendors include: BonVida Wines, Crush Imports, Excess Wine, Field Stone Fruit Wines, Fluid Imports, Lanigan Edwards, Metrovino, Organic Wine Connection, Renaissance Wine Merchants, and Village Brewery

As in past years, we will release our current edition of the **popular Snail Trail Guidebook**. The guidebook will lead consumers to local producers approved by Slow Food Calgary for their use of "good, clean and fair" locally produced goods.

The goal of Slow Food Calgary in undertaking this project was to compile a resource that would be useful in connecting Alberta's producers of good, clean and fair food with consumers. Our hope was to make it easy for chefs, processors and, most importantly, eaters, to



## Slow Food® Calgary

learn about local producers and to find out how to get their products onto their plates.

There are 150 farms profiled in this guide, with information about their products and where they can be found. The farms are categorized into broad geographical regions in order to encourage people to make contact with local farmers and plan tours of farms.

This year's Feast of Fields' **educational component** salutes the United Nations declaration of "**the family farm**" and showcases the 2014 delegation to Slow Food International's biannual celebration of food, **Terra Madre**. In it's 10<sup>th</sup> year, **Terra Madre** brings together members of the Slow Food network and food lovers from every corner of the globe for the greatest food show on earth!

### **Slow Food Calgary's 13<sup>th</sup> Annual Feast of Fields**

**Sunday, September, 14, 2014 ~ 1 – 4 pm**

**Rouge Restaurant, 1240 – 8 Ave SE, in the garden.** This is a "Rain or Shine" event.

**Members:** Adults \$70; Family of 4 \$180;

**Not yet members:** Adults \$90 Family of 4; \$240

Family is 2 adults and 2 children ages 14 & under.

Kids under 8 free

**Tickets: [feastoffields.eventbrite.ca](http://feastoffields.eventbrite.ca)**

For more information about the 13<sup>th</sup> annual Feast of Fields, visit [slowfoodcalgary.ca](http://slowfoodcalgary.ca)

### **Media Contacts**

Janet Henderson

403-607-3031

[janethendersonjg@gmail.com](mailto:janethendersonjg@gmail.com)



## Slow Food® Calgary

Kris Vester  
403 819 7711  
Convivium Leader, Slow Food Calgary  
[vesterkh@yahoo.ca](mailto:vesterkh@yahoo.ca)

### **About Slow Food**

**Slow Food** began as a grassroots response to the expanding 'fast food' industry in Europe. In 1989, delegates from fifteen countries signed the manifesto that created the Slow Food movement. In 1998, The Wall Street Journal called the Slow Food movement the 'Greenpeace of Gastronomy'. Slow Food seeks to protect cuisines, regional dishes, ingredients, and small purveyors from the deluge of industrialization and to restore pleasures to our fast-paced and hectic lives.

### **About Slow Food Calgary**

Slow Food Calgary was started in 2000 to make connections between consumers, chefs, food processors and producers of sustainable agricultural products. Building public awareness of local farmers' products and acknowledging the restaurants and processors who support them. Calgary is Canada's most active convivium and maintains the largest membership from year to year.  
[www.slowfoodcalgary.ca](http://www.slowfoodcalgary.ca)

### **About The Feast of Fields**

In September 2001, Slow Food Calgary partnered with local culinary talent and producers to showcase the bounty of the harvest and bring awareness to locally grown food and the stories of the people who grow it.

### **About Slow Food International's focus on the Family Farm**

The UN has declared 2014 the International Year of Family Farming. Over 2,000 delegates from 1,000 Terra Madre food communities will gather in Turin Italy to tell their unique stories and showcase the fruits of their labor. The theme of family farming will be further developed in



## Slow Food® Calgary

a series of conferences that will look at some of the biggest issues facing global agriculture including GM crops and climate change.